

# THREE WAYS OF COMMUNICATING



BEHAVIOURAL: Thinking - Feeling - Sharing



EXPERIENTIAL: Image - Metaphor - Life Analog



PROFESSIONAL: Physical - Formal - Aesthetic

## Professional Vocabulary Examples

DIRECTION  
BALANCE  
PATTERN  
SILENCE  
INTENSITY  
INTONATION  
CRESCENDO  
VARIETY  
BINARY

SPACE  
CODA  
DICTON  
STACCATO  
RHYTHM  
FUGUE  
STYLE  
MARCATO  
DENSITY

TIMBRE  
HARMONY  
LEGATO  
MELODY  
SYMPHONY  
VIBRATION  
ARTICULATION  
RUBATO  
PHRASE  
SHAPE

Physical  
Formal  
Aesthetic  
**PROPERTIES**